

Canadian Light Source - Synchrotron
 Canada's Largest Science Project
 Saskatoon, SK

DISPLAY SYSTEMS INTERNATIONAL

...because people are watching

Teleguide Community Channel



♦ **CLASSIFIED**
 For Sale - 2003 Honda Civic Sport sedan - 4 dr. 191,000 km

Call Mike
 555-723-5489

♦ EVENTS

Residents' Meeting at 6pm - Room 645 - The development of an Enclave Residents' Association Transportation Policy is prompted by current city-wide deliberations aimed at providing accommodation to all commuters.
 Info: 555-432-9845



teleguide

Teleguide TV Listings

12:02 PM		12:00 PM	12:30 PM	1:00 PM	1:30 PM
27	TLC The Cake Boss	Kitchen Boss	A Baby Story	A Baby Story	
28	ANIMAL P It's Me or the Dog	Cats 101			
29	IONW Through the Bible w	Paid Program	Paid Program	Paid Program	
32	TWC	-[11:00] Day Planner			
34	TRUTV	-[9:00] In Session [3:00]			
35	HGTV House Hunters	House Hunters Intern	Colour Confidential	Designers' Challenge	

Weather NOW Today 86° Tomorrow H82° L64°

TELEGUIDE

Teleguide is a TV listings channel product designed to be simple to use, update, and remotely administrate. Alternatively, Teleguide can be used as a community information channel, keeping your viewers informed and up to date with local happenings. Our online update process allows you to easily change your community information or channel listings any time, at no additional cost. We offer Teleguide subscribers the same low monthly rate regardless of how many channels or subscribers you have; no contract required.

EASE OF USE

Plug it in, choose your content, and you'll be up and running in minutes.

RELIABILITY

Engineered with stability in mind, the Teleguide hardware contains few moving parts in order to minimize the risk of hardware failure.

QUICK RESPONSE

Teleguide units check in with our servers every five minutes to ensure that any changes you make will reach your audience quickly.

REMOTE MONITORING

Ensure your Teleguide unit is up and running whenever you'd like.

SIMPLE SCHEDULING

Set how long you'd like an ad to air and schedule it in advance.

NO UPDATE FEES

Add or update community info and channel listings as often as you'd like, free of charge.

FREE PHONE SUPPORT

No hidden charges, guaranteed.

INFORM YOUR AUDIENCE

Sell ads to local businesses and advertise public events through a community info channel.

TELEGUIDE COMMUNITY CHANNEL



1 WEATHER DISPLAY

Current weather information is displayed for your region.

2 INTUITIVE UPDATES

Teleguide's preconfigured layout makes it simple to use and simple to update. It's so intuitive, it doesn't even require a manual.

3 ENGAGE YOUR LOCAL COMMUNITY

It is quick and easy to update, which helps you reach your customers with advertising and event listings that are tailored to fit your community.

TELEGUIDE TV LISTINGS



1 BRANDING

Display your company logo to help promote brand recognition.

2 SCROLLING GUIDE

A simple and efficient way to provide your customers with TV listings information.

3 WEATHER DISPLAY

Current weather information is displayed for your region.

ALSO FROM DSI...

VIDEO MESSAGING SYSTEMS

Real estate, retirement home news, and community events.

LINEUP EPG

Advanced scrolling TV listings.

SET-TOP BOX DATA

TV listings information for your set-top box.

VIP REMOTE MEDIA PLAYER

Internet-based video player.

DID YOU KNOW?

DSI acquired Teleguide in May 2009 and expanded its consumer base to become North America's third-largest provider of scrolling TV listings services. DSI has been providing video messaging systems and TV listings to the cable industry since 1983.

CUSTOMER SATISFACTION

"I originally chose the Teleguide for its user-friendliness and competitive pricing. Those things are still important; but it's the kind, helpful staff at DSI that have kept me a loyal customer all these years."

-Tony Sebek
(Tony's TV Systems - CA)



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