

DISPLAY SYSTEMS INTERNATIONAL

...because people are watching

Half-screen



10:36	10:30 AM	11:00 AM	11:30 AM	12:00 PM
45	The Penguins of Madagascar	Power Rangers Samurai	SpongeBob SquarePants	Carly
46	Hoy	Al sabor del chef	Se Vale	
47	Teen Wolf	2011 MTV Movie Awards		
48	Mob Wives	Mob Wives	Mob Wives	
51	SportsCenter	SportsCenter	SportsCenter	

Fullscreen

10:15	10:00 AM	10:30 AM	11:00 AM	11:30 AM
24	The X-Files		Law & Order: UK	
25	U.S. House of Representatives			
26	U.S. Senate		U.S. Senate	
27	HLN News Now			
28	Pretty Little Liars		Pretty Little Liars	
29	Looney Tunes	Looney Tunes	The Looney Tunes Show	Tom & Jerry
30	Good Luck Charlie	Good Luck Charlie	Disney's Shake It Up!	Wizards of Waverly Place
31	Animal Cops - Phoenix			
32	Only in America with Larry the Cable Guy		Only in America with Larry the Cable Guy	Only in America with Larry the Cable Guy
33	Deadliest Catch: Behind the Scenes		American Chopper	
34	The Cake Boss	Kitchen Boss	A Baby Story	A Baby Story

Custom



INTERWEST CABLE SERVICES			
2:47 PM	3:00 PM	3:30 PM	4:00 PM
6 The Electric Company	Wild Kratts	Autoline	The PBS Newshour
8 Inside Edition	Local 4 News at 5		Local 4 News at 6
11 Countdown			
13 The Oprah Winfrey Show	7 Action News at 5pm		7 Action News at 6pm
14 CMT Music	Pet Heroes	Pet Heroes	The Wilsons Flip Out
15 UFC Connected	Poker After Dark		Hockeycentral Playoff Edition
16 Repo Games	Repo Games	Repo Games	Repo Games
18 CNN Newsroom	The Situation Room with Wolf Blitzer		
19 Criminal Minds	Dog the Bounty Hunter	Dog the Bounty Hunter	The First 48

CALL 555-5683 YOUR RELIABLE CABLE PROVIDER

LINEUP

LineUp is DSI's award-winning scrolling TV listings guide. Completely customizable, LineUp supports listings for both digital and analog channels. When paired with DSI's video messaging software, LineUp can give your customers other benefits and features such as up-to-date weather, community information, important news announcements, and full-screen video and audio playback. In addition to our scrolling guide, DSI also offers customers the option of providing their subscribers with searchable and brandable online TV listings.



1 INFORM SUBSCRIBERS

Share information and advertising with your community

2 WEATHER DISPLAY

Display up-to-date weather information when combined with DSI video messaging software

3 BRANDABLE

LineUp is the only guide to incorporate custom branding - Promote your own brand!

4 FULLY CUSTOMIZABLE

Pick your own color scheme, typeface, and even specify different settings for individual channels or programs

5 IDENTIFY YOUR CHANNELS

Display channel logos and include your local program schedules

6 ANALOG AND DIGITAL

LineUp is the only passive programming guide to include support for both digital and analog numbering systems

7 INTERRUPTION SCHEDULE

Schedule breaks in your TV listings to play full-screen videos such as local football highlights and other community content

8 ONLINE TV LISTINGS

Your customers can have the ability to view and search your schedule on the internet from anywhere in the world

HOW IT WORKS

Once a day, LineUp connects to the DSI server and automatically downloads TV listings data for the channels you carry. Our listings data covers everything from major networks to your local public access channels.



Our video messaging products help you create and broadcast programming and advertising relevant to your community. This can include video, weather information, and much more.

ALSO FROM DSI...

VIDEO MESSAGING SYSTEMS

Real estate, retirement home news, and community events.

VIP REMOTE MEDIA PLAYER

Internet-based video player.

SET-TOP BOX DATA

TV Listings Information for your set-top box.

DID YOU KNOW?

Display Systems International was established in 1983 and has become a trusted name with clients across the world. Reaching more than 2.5 million viewers every day, DSI is now the third largest provider of scrolling TV listings guides in North America.

CUSTOMER SATISFACTION

"I have found that the staff at DSI is professional, responsive and always courteous. From the start of the sale through after-sale support they stand ready to help their customers."

-Paul Graham
(Time Warner Cable - NY)



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